HIMSS12
February 20-24, 2012
Venetian Sands Expo Center, Las Vegas
Booth #1019

Radish Systems and Presidio Showcase ChoiceView 'Voice with Visuals' for Mobile Communications at HIMSS12

HIMSS presentations demonstrate game-changer for Patient Support

Boulder, Colo. (February 7, 2012) — Radish Systems and Presidio, a national provider of advanced IT solutions, are joining forces to showcase ChoiceView™, a next-generation visual solution for mobile communications, at the HIMSS12 annual conference and exhibition February 20-24 in Las Vegas. At the HIMSS exhibit, Presidio and Radish Systems will demonstrate how healthcare providers can simultaneously send visuals while talking/texting to non-hospitalized patients using smart mobile devices. Mobile-equipped patients want ever-faster, ever-easier ways to communicate effectively about their health care, and seeing information while discussing it improves comprehension by at least 50 percent. Easy-to-understand patient support is critical for increasing patient compliance and improvement while decreasing hospital readmissions.

"Radish Systems is pleased to partner with Presidio to demonstrate the power of ChoiceView™ at HIMSS12 for remote patient care," said Tom Colamonico, Vice President of Sales for Radish Systems. "Healthcare providers can now communicate with mobile patients using ChoiceView to offer fast, accurate visual and voice information exchange for case and disease management, explanation of benefits, billing, wellness recommendations, and much more. ChoiceView improves patient engagements and reduces call times by delivering **"Wow, now I see what you're talking about!™"** moments."

"Radish Systems offers a unique solution for our contact center customers to improve healthcare provider and payor mobile communications." said Ted Baker, Vice President of Presidio Healthcare Solutions. "We're leveraging the smartphones and tablets many patients already used on a daily basis to provide them with useful visual information while talking or texting with a healthcare representative. Be sure to come to our HIMSS booth 1019 for demos to see real-time 'voice with visuals' healthcare transactions."

About HIMSS

The Healthcare Information and Management Systems Society's annual Health IT Conference and Exhibition will be held February 20-24, 2012 in Las Vegas, Nevada at the Venetian Sands Expo Center. HIMSS is the largest and most respected information technology show for healthcare professionals in the world. Visit www.himssconference.org for more information.

About Presidio

Presidio is a leading provider of professional and managed services for advanced IT solutions. Presidio addresses its clients' complete information technology lifecycle – enabling clients to plan, design, implement, test and operate their technology investments. Presidio's comprehensive portfolio includes data center/virtualization, unified communications/collaboration, security, mobility and contact center technology solutions as well as managed services. Holding the highest industry certifications from partners such as Cisco, EMC, HP, IBM, NetApp, VMware and Microsoft, Presidio is well-positioned to meet the growing needs of organizations migrating to advanced technologies. Presidio also offers clients an extensive suite of financing solutions, including leasing. For more information visit: www.Presidio.com.

About Radish Systems

Radish Systems, LLC is improving the way organizations communicate with smart mobile device users through its ChoiceView 'Communications-as-a-Service' technology platform. ChoiceView offers the next generation of multimodal unified communications, allowing visual information to be shared during a phone call with smart mobile device users using any phone, any network. The results are faster communications, lower operating costs, enhanced user experiences, and higher revenues. ChoiceView is available as a general mobile app on the iPhone, iPad, iPod touch, and Android devices; software for live and automated agents in enterprise contact centers as well as for individual PC users; and as a Software Developers Kit for inclusion in third-party mobile apps. Use cases include visual interactive response systems (Visual IVR), enhanced customer, patient, and technical support, and improved information exchange. For more information and a demonstration, visit www.RadishSystems.com.

###

Media Contact:
Ida Halasz, Radish Systems. LLC
Direct: 303-443-2003, Corporate: 720-440-7560
ida@RadishSystems.com; media@RadishSystems.com