



SpeechTEK 2017 – April 24-26, 2017 Marriott Wardman Park, Washington, DC
Tues, 4/25, 4:15 PM ET -- Radish & Montuno present "Medical Case Studies"
Weds 4/26, 11:45am ET Radish Customer Clinica on "Adding Visuals to Voice" Panel
Call/Text 303-817-3307 for appointment

'Dosecast with ChoiceView' named AARP 50+ Innovation Leader

Montuno and Radish offering selected by AARP and MedCity News as cutting-edge healthcare solution

Washington, D.C. (April 25, 2017) — Montuno Software and Radish Systems announce that 'Dosecast with ChoiceView' was selected as one of the healthcare industry's **50+ Innovation Leaders**, an AARP initiative administered by MedCity News to recognize entrepreneurs, companies and ideas behind innovative new products and services for Americans aged 50 and older. Montuno's Principal Partner, Prab Goriparthi and Radish CEO, Theresa Szczurek present the use of "Dosecast with ChoiceView," a unified mobile medication adherence and live visual assistance platform, during SpeechTEK 2017.

- **Tuesday 4/25, 4:15-5:15 PM ET, Session A205: Medical Case Studies**
Improving Healthcare Outcomes with Digital Platforms & Live Visual Assistance
Speakers: Prab Goriparthi, Montuno Software & Theresa Szczurek, Radish Systems
- **Wednesday 4/26, 11:45 AM-12:30 PM ET, Session B302 Panel: Adding Visuals to Voice**
A Radish customer will talk about the ChoiceView health coaching case study.
Speaker: Jo Roman, Patient Health Educator, Clínica Tepeyac. Theresa of Radish available.

"AARP works to empower people to choose how they live as they age," said Jeffrey Makowka, AARP's director of market innovation. "We are pleased to join MedCity News in showcasing entrepreneurs who are driving change and improvements in the healthcare industry for the more than 100 million Americans aged 50 and older. We congratulate the remarkable winners who have been recognized by their peers for their innovation leadership." The full list of winners can be seen at medcitynews.com/50-plus-innovation-leaders/.

Dosecast 360 with ChoiceView. Dosecast 360 is a unique integrated platform that provides: Medication Adherence mobile apps for patients, ability for carers to monitor & update treatment plan, cloud analytics data hub, patient engagement via alerts & Care Circle, and ChoiceView – "Voice with Visual" health coaching. In this case, a patient gets a medication reminder via the Dosecast mobile app. The patient takes the dose and logs personal notes on her glucose test results. The patient has questions and taps the Care Circle button. The patient is connected with ChoiceView to her health coach who talks and shares multi-lingual visual information—ideal diabetic diet, specific exercises, timing for medication—while coaching the diabetic patient to improve her health. Patients can input information on a form, such as their glucose numbers, during the

call so that the coach provides relevant information. Visual with voice information is proven (*BrainRules*, rev. 2014) to accelerate comprehension and retention, especially if callers are hard of hearing or don't understand the language well. Patients can save visuals for further use.



About Clinica Tepeyac. [Clinica](http://www.ClinicaTepeyac.org) is a Federally Qualified Health Center which serves mostly underserved, uninsured and low-income Latino families in Denver, CO. Many patients travel long distances and often cannot come to the clinic due to lack of public transportation, difficult work schedules, and family obligations. Clinica provides a range of medical services at the clinic and via telephone help lines. Clinica uses ChoiceView for remote health coaching and is beginning to use "Dosecast with ChoiceView" for medication reminders. Visit www.ClinicaTepeyac.org or Twitter @ClinicaTepeyac.

About AARP. AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.

About MedCity News. MedCityNews is the leading online news source for the business of innovation in healthcare. We offer insight into what's next and what matters with a mix of breaking news and analysis on startups and established industry leaders, personalities, policies and the most important deals. Learn more at www.medcitynews.com or follow @medcitynews on social media.

About SpeechTEK. SpeechTEK 2017, held April 24-26 at the Washington, DC Marriott Wardman Park is the world's biggest conference and exhibition dedicated exclusively to speech technology. SpeechTEK offers information on all the latest ideas, innovations, technologies, services and solutions for the world's leading companies. Visit www.SpeechTEK.com.

About Montuno Software and Dosecast. Montuno Software's Dosecast is a Medication Adherence App with a loyal user base especially among senior and baby boomers with over 350,000 downloads. The mobile app runs on iPhone, iPad, Android, Kindle and other devices and tablets. The Premium Subscription App is one of the leaders in its vertical with 4.5 Star ratings on the Google Play store. Dosecast, Montuno's mobile adherence platform, has been featured in: *New York Times*, *Reader's Digest*, *Real Simple*, About.com, and more. With Dosecast, you'll remember to take **the right medication, the right way, at the right time – every time!** Twitter @Dosecast.

About Radish Systems. Radish Systems, a mobile/enterprise software and professional services company, improves the way organizations communicate visually with all callers, including smart mobile device and browser users, through its award-winning ChoiceView Software-as-a-Service (SaaS) technology platform. ChoiceView offers the next generation of multimodal unified communications, allowing visual information and secure data to be shared during a phone call with callers using any phone, any network, and many display devices. It eases the pain of frustrating automated phone systems (IVRs) and live assistance. It transforms new and existing traditional IVR systems from many vendors into next generation, true Visual IVRs. The patented, HIPAA-compliant technology increases comprehension, problem solving, and recall on calls by as much as 600%, helps callers resolve inquiries faster with more clarity, improves overall user experience, and increases business profits. To experience "Wow, now I see what you're talking about!™" go to www.RadishSystems.com. Twitter @RadishSystems.

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TAGS: ChoiceView, Mobile User Experience, Unified Communications, Contact Center, Mobile Customer Support, Radish Systems, Customer Experience, mobile self-service, automated phone systems, SpeechTEK, visual customer engagement, voice with visuals, healthcare, case study, patient engagement, Clinica Tepeyac, diabetes, care management program, Montuno Software, Dosecast with ChoiceView

SAMPLE TWEET: @Dosecast with @ChoiceView wins @AARP 50+ #Innovation Award. Featured at #SpeechTEK 2017 by @RadishSystems and Montuno Software.