Montuno Software partners with Radish Systems to add 'Voice with Visuals' Coaching to Dosecast Health App

ChoiceView enhances Montuno's app to improve health and reduce costs by helping patients manage their medicine adherence

Boulder, CO (October 13, 2016) – Increasing adherence to prescribed medications is one of healthcare's top concerns since non-adherence worsens patient health and increases care costs. Radish Systems, a leading innovator for multimedia, real-time communications, and Montuno Software, providers of the Dosecast mobile health app for medication adherence, are working together to add real-time communications to the Dosecast platform. The result is a powerful tool that empowers patients to adhere to a medication regimen, provides medical adherence data to healthcare providers, and supports messaging and visual telehealth services between patients and healthcare providers.

According to R.Goriparthi, Partner with Montuno Software, "Dosecast powered by ChoiceView is unique. The next generation of Dosecast is designed to become an innovative mobile health leader in the Business to Consumer (B2C), Business to Government (B2G), and Business to Business (B2B) healthcare verticals. Pharmacists, nurses, and care coordinators can visually communicate to patients using Dosecast Unify360 Enterprise with ChoiceView in real time and securely under HIPAA compliance during voice or chat calls. These user friendly bi-directional voice, visual and messaging interactions have many use cases, including digital checkups, medication therapy, chronic care management, patient counseling, and pharmaceutical drug education."

Theresa Szczurek, Radish CEO and Co-Founder, adds, "ChoiceView added to Dosecast allows health coaches and other providers to "Show and Tell" in real-time by phone or chat to help patients, especially those with hearing or language problems, understand how and when to take their medications."

With ChoiceView, Dosecast users will receive visual information while speaking or chatting with a healthcare provider in real time. Support from a healthcare provider, especially with visual information, increases patients' understanding and adherence to medical regimens. The combined next-generation technology that Radish's ChoiceView and Montuno's Dosecast offers improves communication between healthcare providers and patients or their caregivers.

It's said that "One picture is worth a thousand words," especially with complex information. Many Dosecast users take multiple medications with varied daily/weekly/monthly doses. Patients are more encouraged to take the medications and adhere to the regimen if they better understand through talking and seeing visual information from a health coach. The

conversation could be, "Take this medication with this kind of food" while sharing a photo of the pill and a written list of complementary food to eat."

For example, patient Sue uses her Dosecast mobile app for reminders to take med doses and to participate in daily living activities. The nurse sees medication and care plan activity adherence through the Dosecast agent dashboard. For calls between Sue and her nurse, a 'telecare' call is easily launched from within the app and offers sending and receiving of voice, text, data, video clips, and/or visual information such as instructions for daily living activities, taking medications, changing diet, and/or doing more exercises. In general, people comprehend six times better when both seeing and hearing compared to just using one sense, according to the best selling book, *BrainRules*.

About DOSECAST

Montuno Software's Dosecast is a Medication Adherence App with a loyal user base especially among senior and baby boomers with over 350,000 downloads. The mobile app runs on iPhone, iPad, Android, Kindle and other devices and tablets. The Premium Subscription App is one of the leaders in its vertical with 4.5 Star ratings on the Google Play store. Dosecast, Montuno's mobile adherence platform, has been featured in: *New York Times*, *Reader's Digest*, *Real Simple*, About.com, and more. With Dosecast, you'll remember to take **the right medication, the right way, at the right time – every time!**

About CHOICEVIEW 'Voice with Visuals'

ChoiceView adds a new, real-time conversational dimension to healthcare portals and to interactions between healthcare providers and patients. ChoiceView deploys easily and doesn't require back-end portal integration. It's compatible with existing phones and phone systems, so healthcare personnel and patients can dial numbers and make calls in the usual way. ChoiceView adds a visual dimension to patient sessions with healthcare personnel as well as Interactive Voice Response (IVR) systems, Intelligent Assistants, voice bots, and chat bots. With ChoiceView, "**Now I see what you're talking about!"™** See demo videos and use cases at www.RadishSystems.com.

ABOUT MONTUNO SOFTWARE

Montuno Software, founded in 2010, is dedicated to empowering patients to manage their own medication adherence and improve their health through the use of mobile technology. Montuno Software provides medication adherence solutions for smartphones and tablets that help patients track and adhere to the most complex medication regimen while aggregating adherence intelligence for care providers and researchers. Mobile adherence technology has the power to improve patient health and reduce healthcare cost, while facilitating communications. Dosecast serves senior, boomer, and all consumer demographics especially chronically ill populations, mobile and tele pharmacies, hospitals and other providers, health plans, and pharmaceutical companies.   Montuno's business customers include Kaiser Permanente, GNC, Shire Pharmaceuticals, Seattle Children's Hospital, and Huntsman Cancer Institute - University of Utah School of Nursing. Visit montunosoftware.com, www.facebook.com/dosecast, and Twitter @Dosecast.

ABOUT RADISH SYSTEMS

Radish Systems, a mobile/enterprise software and professional services company, improves the way organizations communicate visually with all callers, including smart mobile device and browser users, through its award-winning ChoiceView Software-as-a-Service (SaaS) technology platform. ChoiceView offers the next generation of multimodal unified communications by bridging telephone and Internet worlds and allowing visual information and secure data to be shared during a phone or chat call with callers using any phone, any network, and many display devices. It eases the pain of frustrating automated phone systems (IVRs), virtual assistants, and live assistance. It transforms new and existing traditional IVR systems from many vendors into next generation, true Visual IVRs. The patented, HIPAA-compliant ChoiceView technology increases comprehension, problem solving, and recall on calls by as much as 600%, helps callers resolve inquiries faster with more clarity, improves overall user experience, and increases business profits. Radish provides ChoiceView end-user and business software as well as a full suite of developer tools and APIs for easy implementation. Visit RadishSystems.com, TrueVisualivr.com, and Twitter @RadishSystems.

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TRADEMARKS
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TAGS
ChoiceView, Interactive Voice Response, Visual IVR, true Visual IVR, Mobile User Experience, Unified Communications, Contact Center, Mobile Customer Support, Radish Systems, Customer Experience, Customer Relationship Management, mobile self-service, automated phone systems, mobile applications, web applications, voice with visuals, visual customer engagement, developer tools, Visual IVR API, virtual assistants, healthcare, digital health, healthcare triple aim, telehealth, telemedicine, health coaching. medication adherence,

SAMPLE TWEET
@RadishSystems & Montuno partner to offer visual #telehealth #coaching for #medicationadherence via @Dosecast powered by @ChoiceView #cctr #healthcare

 Visuals at: http://www.radishsystems.com/media-center/media-resources/
Additional resources at: www.montunosoftware.com, www.dosecast.com, www.facebook.com/dosecast