



Call Center Week 2015
June 17-18 at The Mirage, Las Vegas, NV
Call/Text 303-817-3307 for appointment

Radish features "Visual Customer Engagement" at Call Center Week Radish is Thought Leader for Visual IVRs & Visual Business Contact Centers

Boulder, CO (June 17, 2015) – Radish Systems, a mobile/enterprise software company that provides the patented ChoiceView multichannel 'voice with visuals' platform that improves customer support and sales, announces its participation at Call Center Week 2015. ChoiceView offers the next generation of multimodal unified communications for enhanced visual customer engagement, allowing visual information and secure data from businesses to be shared during a phone call with callers using any phone and any network. Radish will be on site throughout the Call Center Week conference showcasing the ChoiceView true Visual Interactive Voice Response (IVR) and live assistance capabilities. In addition, Radish will demo the newest ChoiceView web app, which allows any caller with a browser 'voice with visuals' capabilities, and ChoiceView Talk, which provides users a choice is launching visual communications via any phone call, mobile app, or website. Contact info@RadishSystems.com or 720-440-7560 to set up a meeting now. Learn more at www.callcenterweek.com and <http://www.radishsystems.com/events/>

ChoiceView Applications. ChoiceView transforms new and existing traditional Interactive Voice Response (IVR) systems from many vendors into next generation, true Visual IVRs. It transforms the traditional call center into a 'voice with visuals' live assistance center. Customer support is the killer app to improve sales and service. Use cases across many industries include mobile commerce, True Visual IVR (Interactive Voice Response) systems (TrueVisualIVR.com), technical support, and enhanced customer support. Across industries, businesses can easily administer visual customer surveys after a self-service or live agent transaction, thereby increasing response rates. In health care, for example, nurse coaches can talk with patients while instantly sharing complex medical information thereby improving health outcomes and patient adherence. In retail, customers can talk and quickly see product information, receive order status, and purchase just the right products resulting in happier customers, higher revenues, and fewer returns. See more use cases and demo videos at RadishSystems.com/solutions/.

About Call Center Week 2015. Formed through the union of Call Center Week, the world's largest and most influential customer service event, and Customer Management IQ, the world's largest and most influential customer service online platform, **Call Center IQ** reigns as the most significant community, resource hub and advisory for call center and customer experience professionals. Visit www.callcenterweek.com

About Radish Systems. Radish Systems, a mobile/enterprise software and professional services company, improves the way organizations communicate visually with all callers, including smart mobile device and browser users, through its award-winning ChoiceView Software-as-a-Service (SaaS) technology platform. ChoiceView offers the next generation of multimodal unified communications, allowing visual information and secure data to be shared during a phone call with callers using any phone, any network, and many display devices. It eases the pain of frustrating automated phone systems (IVRs) and live assistance. It transforms new and existing traditional IVR systems from many vendors into next generation, true Visual IVRs. The patented, HIPAA-compliant technology increases comprehension, problem solving, and recall on calls by as much as 600%, helps callers resolve inquiries faster with more clarity, improves overall user experience, and increases business profits. To experience "Wow, now I see what you're talking about!™" go to www.RadishSystems.com, view the demo videos and/or tap "Try ChoiceView Now!" Twitter @RadishSystems.

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ChoiceView is a registered trademark and Radish, Radish logo, ChoiceView logo, and "Wow, now I see what you're talking about!" are trademarks of Radish Systems, LLC. All other trademarks belong to their respective owners.

TAGS: ChoiceView, Interactive Voice Response, Visual IVR, True Visual IVR, Mobile User Experience, Unified Communications, Contact Center, Mobile Customer Support, Radish Systems, Customer Experience, Customer Relationship Management, mobile self-service, automated phone systems, visual customer engagement, voice with visuals