E*Pro Technologies and Radish Systems Partner to Bring ChoiceView to USA and International Markets

World-class IT solutions provider offers ChoiceView visual functionality
to enhance contact center, finance, and healthcare mobile communications

Boulder, Colo. (November 1, 2011) – Radish Systems is pleased to announce that E*Pro Technologies, an international IT solutions provider based in New Jersey, is adding ChoiceView to its repertoire of high-performance enterprise solutions. ChoiceView allows mobile device users to instantly SEE and HEAR information delivered during a call using any phone, over any network with a ChoiceView-equipped business, thereby transforming hated interactive voice response (IVR) systems into visual IVRs, reducing online transaction abandonment rates, and improving the technical / customer / sales support experience. As a result, businesses experience lower operating costs, enhanced user experience, and higher revenues. Radish improves communications by delivering **"WOW, NOW I SEE WHAT YOU'RE TALKING ABOUT™"** moments.

"ChoiceView is a unique service offering which will add a lot of business value to customers and their representatives in the field. The solution also offers opportunities for seamless communication with the end clients which helps increase the level of satisfaction, thereby helping customer retention. We also believe that the business and technical capabilities of both our organizations positions us to penetrate new and innovative markets," says Aras Pillai, Vice President Client Services of E*Pro Technologies LLC.

"This is a wonderful opportunity for both of our companies to expand with new solutions for the ever-growing mobile and enterprise markets. E*Pro expands ChoiceView's reach to its impressive and

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growing set of clients and to the Asian marketplace, thereby helping businesses improve key functions such as mobile and multi-modal unified communications. Businesses can have more first-time problem resolutions, provide better support, and complete more transactions with visually enhanced mobile communications." according to Theresa Szczurek, CEO of Radish Systems.

About E*Pro

E*Pro is an IT solutions provider with the primary focus to discover, create, and enhance business value for its customers in Healthcare, Customer Contact Services, and Banking industries. Established in 1999 with headquarters in New Jersey, USA and delivery center in Chennai, India, and operating offices in Omaha and Singapore, E*Pro offers solutions that deliver sustained competitive advantage through innovation, right technology, and high quality. E*Pro's delivery center is ISO 9001:2008 certified for quality management system. E*Pro's mission is to provide simple solutions to complex business problems, weaving people, process, and technology. Visit www.epro-tech.com.

About Radish Systems

Radish Systems, LLC improves the way businesses communicate with smart mobile device users through its ChoiceView 'Communications-as-a-Service' technology platform, available as a general mobile app on the iPhone, iPad, iPod touch and Android devices; software for live and automated agents in enterprise contact centers as well as for individual PC users; and as a Software Developers Kit for inclusion in third-party mobile apps. ChoiceView allows visual information to be shared during a phone call with smart mobile device users using any phone, any network and results in faster communications, lower operating costs, enhanced user experience, and higher revenues. Use cases include visual response systems, enhanced customer and technical support, and improved information exchange. For more information and a demonstration, visit www.RadishSystems.com.

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