RADISH SYSTEMS JOINS ENTREPRENEURS FOUNDATION OF COLORADO

Early-stage companies earmark contributions to Colorado Front Range community

BOULDER, CO (February 26, 2013) – Radish Systems is pleased to join the Entrepreneurs Foundation of Colorado (EFCO) that allows start-up entrepreneurs to contribute to the long-term sustainability of Colorado by pledging to share their future success with local nonprofits. Radish joins over 50 other Front Range companies of Colorado that have done the same.

Radish CEO Theresa Szczurek said "Even as an early stage company, we can plan to give back to our community by gifting a portion of our founding equity to EFCO. It's a positive way to adhere to our core values and commitment to the Colorado community."

According to Nicole Glaros, Managing Director or TechStars and an EFCO Board Member, "EFCO is a good fit for companies in early stages of development who want to build giving back into their core values but don't have the capacity to build their own program. So many of our companies benefit from the generosity of others through mentoring and networking; EFCO provides them with a venue for paying some of that back via support for the community."

About EFCO

In 2007 a group of entrepreneurs, venture capitalists, lawyers, and The Community Foundation Serving Boulder County created the Entrepreneurs Foundation of Colorado to work with local entrepreneurs to help endow Colorado. EFCO is a network of Colorado entrepreneurs whose companies have joined together to give back and share their success, which they do by gifting a portion of their founding equity or a portion of their yearly profits to the community. Founding members include Rally Software, Foundry Group, TechStars, Symplified, Tendril, and others. EFCO has already made grants totaling more than $500,000 to Front Range nonprofits since it began in 2007 and plans to double that impact in 2013. For more information, visit www.efcolorado.org.

About Radish Systems

Radish Systems, LLC, a mobile / enterprise software company, improves the way organizations communicate with smart mobile device users through its award-winning, cloud-based ChoiceView Software-as-a-Service (SaaS) solution. ChoiceView offers the next generation of multimodal unified communications, allowing visual content to be shared while talking or chatting with smart mobile device users using ANY phone, ANY network. The results are faster communications, lower operating costs, enhanced user experiences, and higher revenues. ChoiceView is available as a general mobile app on Apple and Android mobile devices; software for live and automated agents in enterprise contact centers as well as for individual PC users; as a Software Developers Kit for inclusion in third-party mobile apps; and a REST API for Visual IVRs. Use cases include mobile commerce, visual interactive voice response systems (Visual IVR), and enhanced customer support. For more information and a demonstration, visit WWW.RADISHSYSTEMS.COM.

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TAGS: ChoiceView, Visual IVR, Mobile User Experience, Unified Communications, Contact Center, Mobile Customer Support, Interactive Voice Response, Radish Systems, Voice with Visuals, Entrepreneurs Foundation of Colorado, The Community Foundation of Boulder County.

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